

# **INTERNATIONAL WORKSHOP ON GREEN CORRIDORS European Experience and Brazilian Perspectives**



## **Perspectives to Green Corridors in Brazil**

# CURRENT SCENARIO



- Brazil is a large country (8.5 million Km<sup>2</sup>)
- 200 million inhabitants
- Almost 90 % live near the east coast
- Almost 60 % GDP concentrated in the southwest (São Paulo)
- Brazilian GDP US\$ 2.3 trillion
- Growing demand

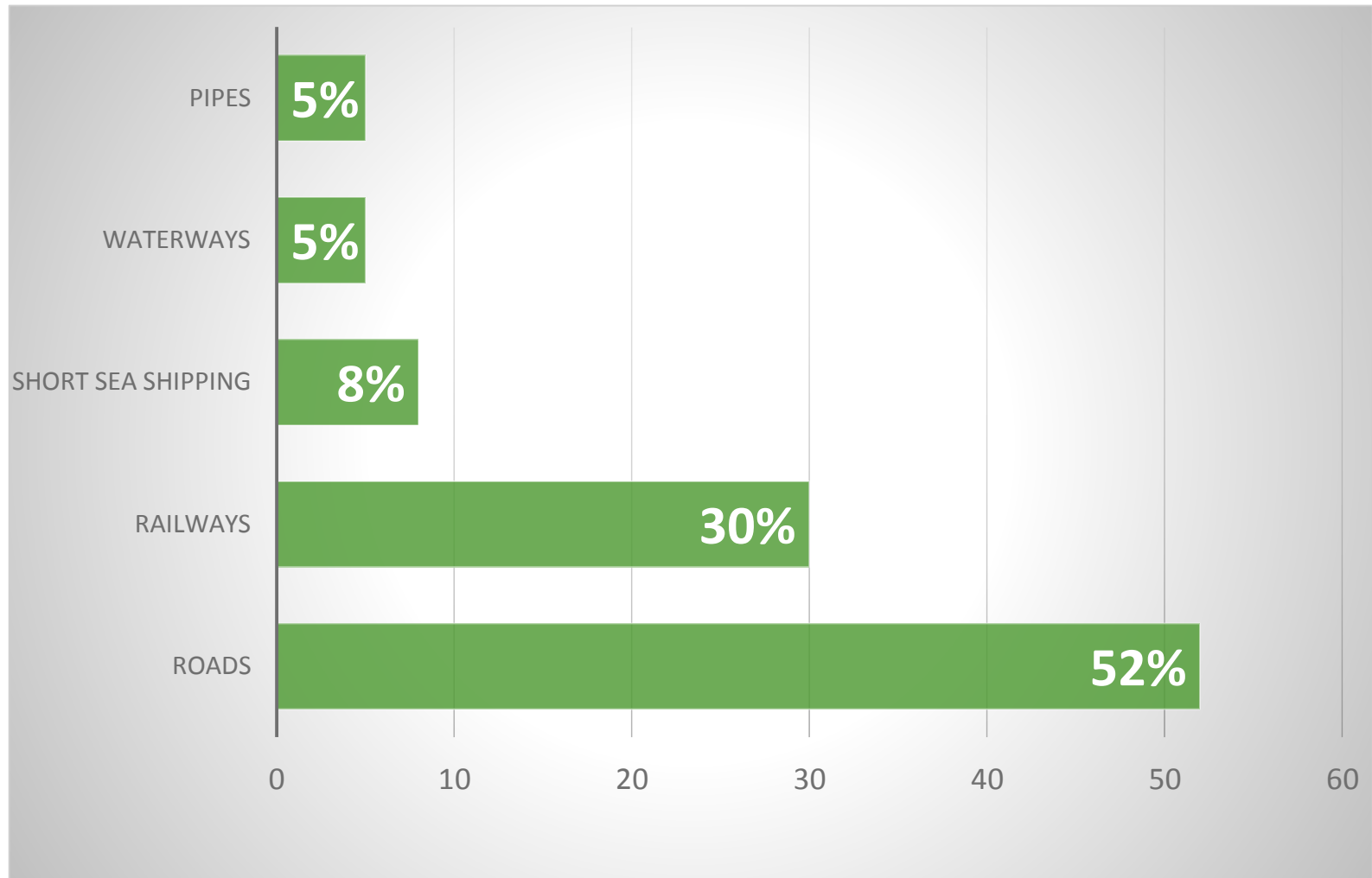


# Major problems for transports

- POOR INFRASTRUCTURE
- LARGE CONCENTRATION ON ROAD MODAL
- BUREAUCRACY
- EXCESS OF TAXES
- LACK OF CLEAR RULES FOR INVESTMENTS



# Transports matrix in Brazil



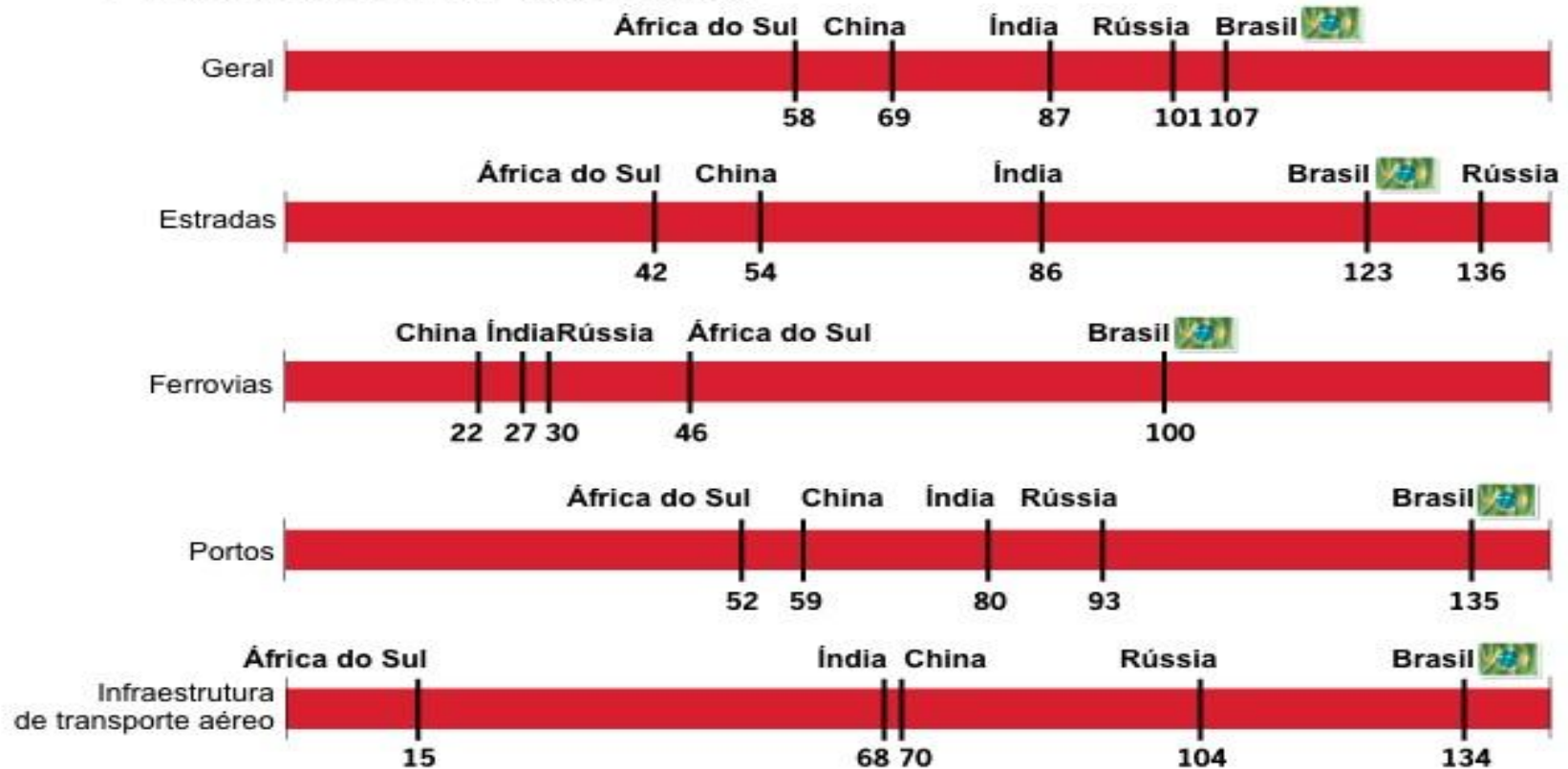
Source: Ministry of Transports (NPLT), 2011



# The quality of the Brazilian infrastructure for transportation

## Ranking global, qualidade de infraestrutura

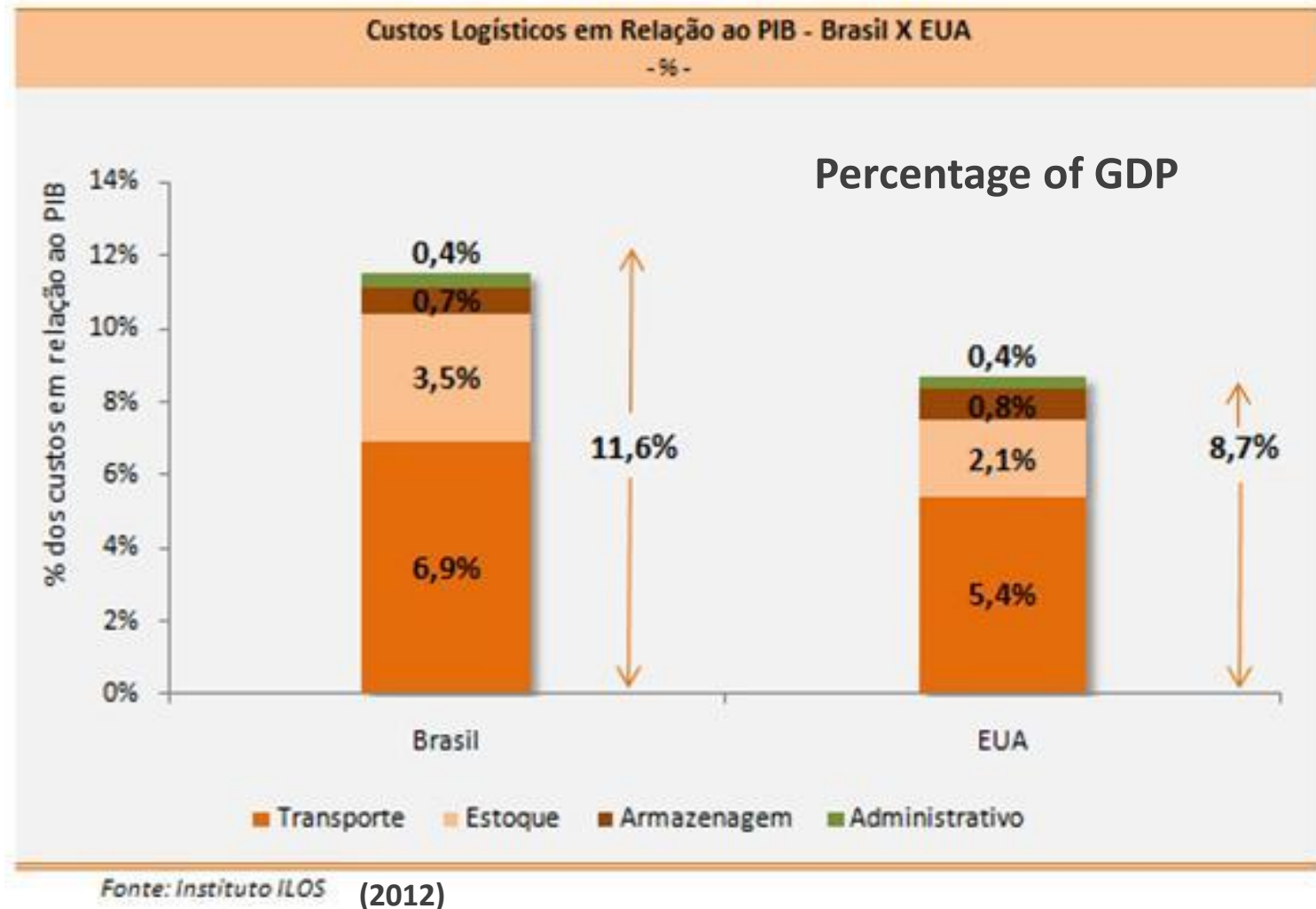
1 = Melhor desempenho; 144 = Pior desempenho



Fonte: World Economic Forum, publicado em <http://blogs.ft.com/beyond-brics/2013/04/01/chart-of-the-week-brazils-bottlenecks/#axzz2PJFF1WTQ>.  
Tradução: BeefPoint ([www.beefpoint.com.br](http://www.beefpoint.com.br)).



# Logistics costs - Brazil X USA



# Poor infrastructure



- Unpaved roads
- Few railways available
- Expensive freights
- Long distances (~2000Km)



# The traffic - Port of Santos



The lines increases the logistic cost.



# Consequences



- Ship lines
- Inefficient port operations



# Bureaucracy in the national transport system

Condicionante Geral: Burocracia em excesso



## RELACIONAMENTO ENTRE OS AGENTES E O PORTO

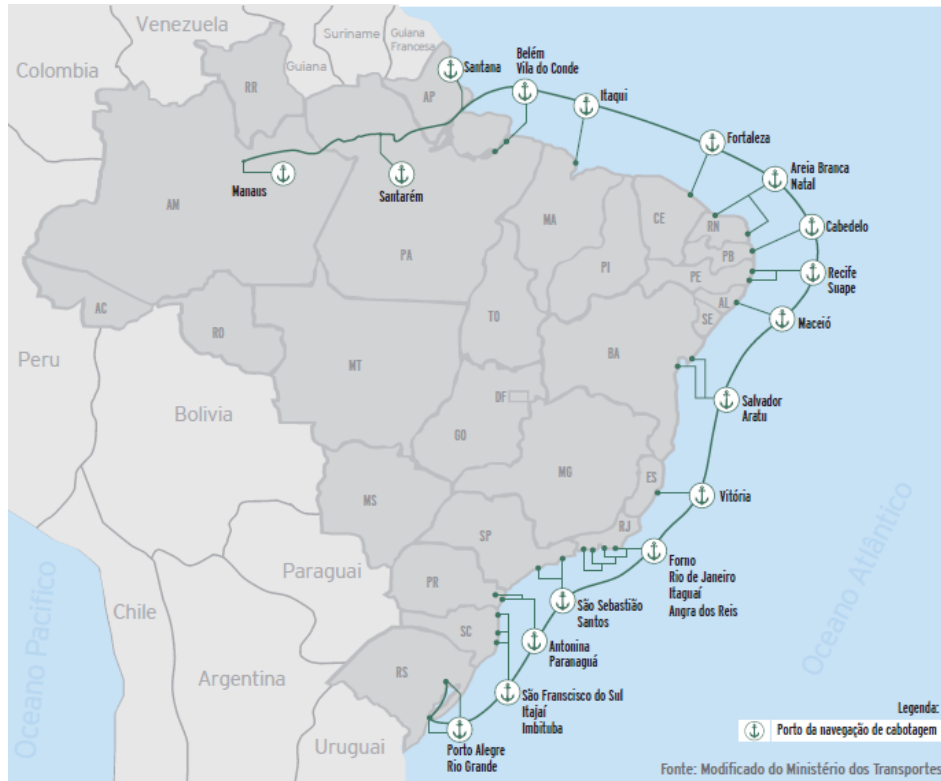


Secretary of ports, (2015)

Secretaria Especial de Portos



# Short Sea Shipping in Brazil



- Brazil has continental size, with excellent coast-line.
- One potential green corridor using short sea shipping.
- Its navigable coastline is 7,400 km long.



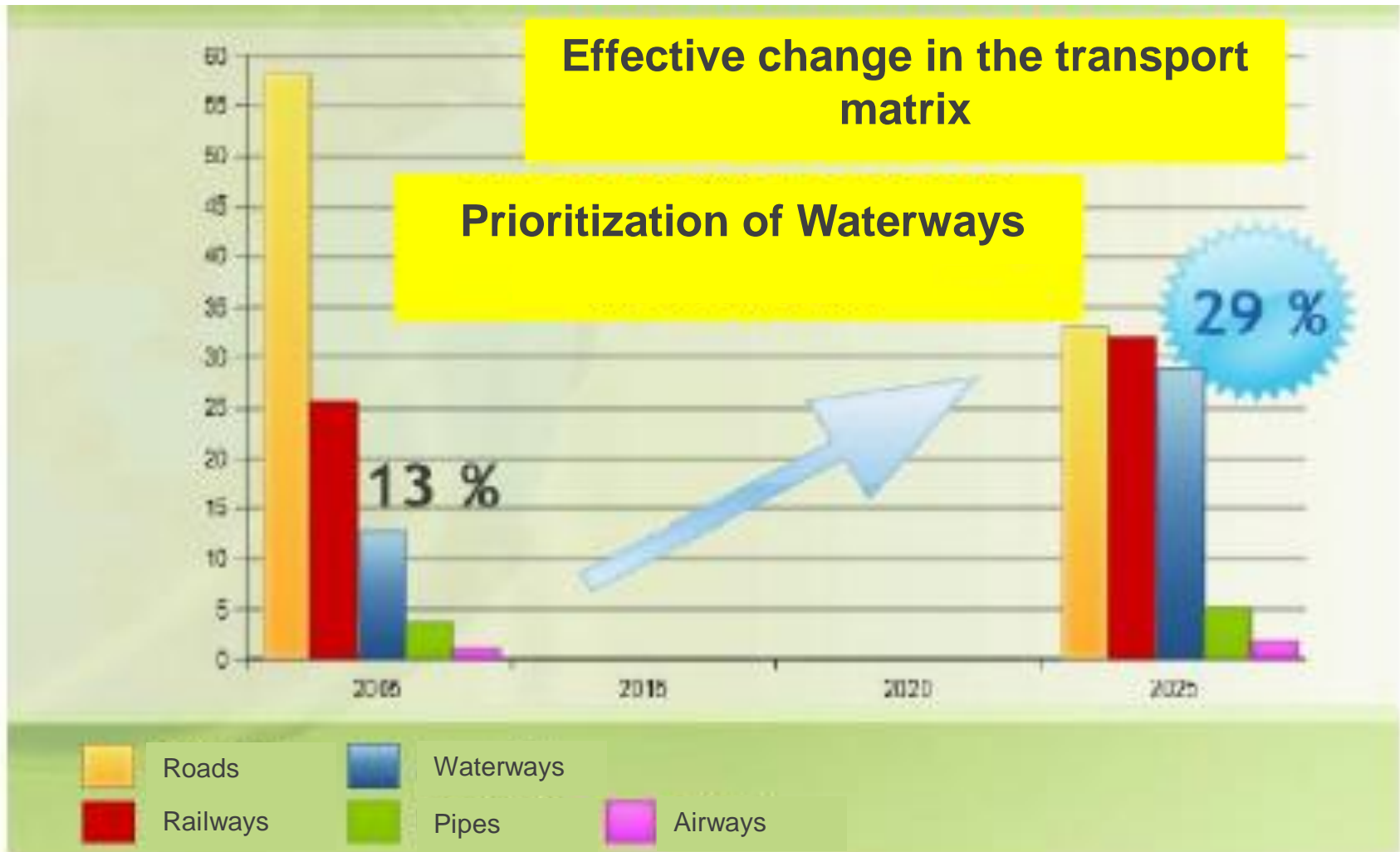
# Green Corridors to Brazil



- Could our main Intermodal Transport Systems (Short Sea Shipping + Highways) be a green Corridor?
- Cargo Movement by relatively long distances.
- Multimodal Corridors.
- Enviromentally-friendly.
- Safe.
- Avoid traffic congestion.



# National Plan of Transport Logistic



# Brazilian Ports



The Port of Santos is the largest in Brazil. It handles approximately 2.2 million TEUs annually, out of 5.9 million TEU that are handled in the country.



# Port of Santos - Channel



- It should be made investments in terminals, strengthening the pier for docking of bigger vessels.
- Depth
- Dredging
- Slums
- Houses and Buildings.

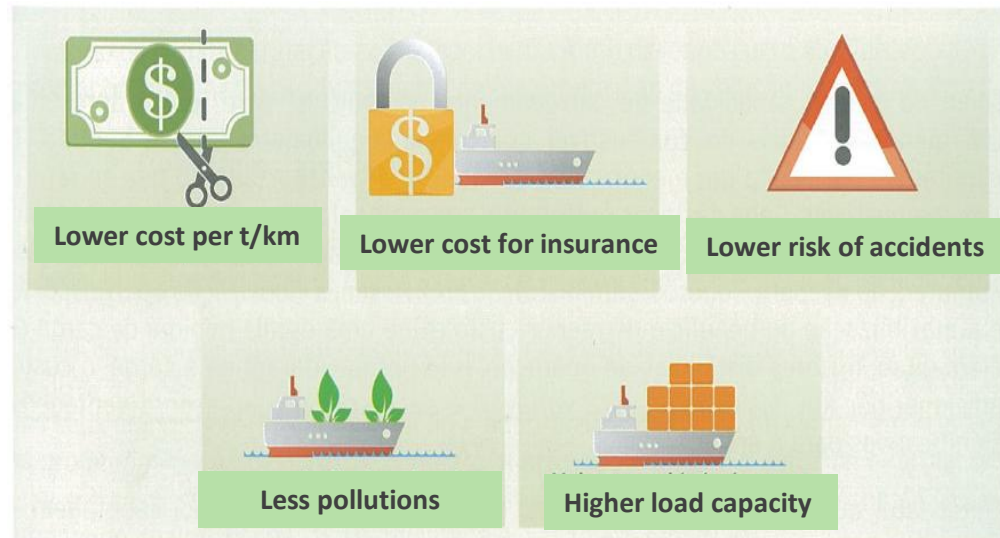


# Green Corridors to Brazil



## SSS

- Large distances, and corroborates the sustainability issue for lower carbon dioxide emissions, when compared to road transport.



# Green Corridors to Brazil



Type of Freight	Quantity Transported (t)		Variation 2014 / 2013
	1° Semester 2013	1° Semester 2014	
FUELS AND MINERAL OILS	52.460.866	53.560.192	2,10%
BAUXITE	6.628.207	5.828.286	-12,07%
CONTAINERS	4.206.707	4.492.857	6,80%
STEEL PRODUCTS	984.417	1.024.386	4,06%
OTHER KIND OF PRODUCTS	4.610.557	5.132.847	
TOTAL	68.890.754	70.038.570	1,67%

## SSS

- To invest in a logistically sustainable system that minimize greenhouse gas emissions.

### Short Sea Shipping

1 vessel  
5,000 tons



### Railways

71 rail cars  
70 tons (each)

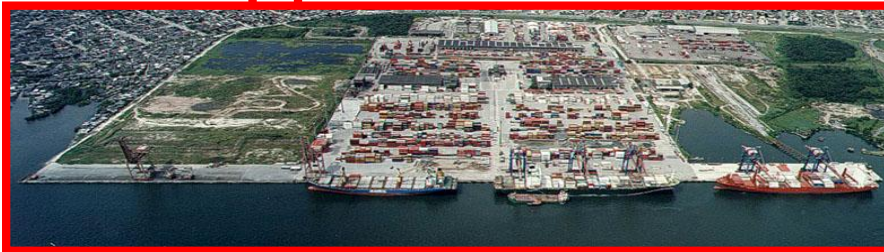
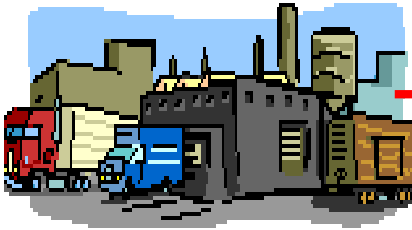


### Highways

143 trucks  
35 tons (each)



# Integration of maritime shipping with other modal of transport is essential to a green transport system.



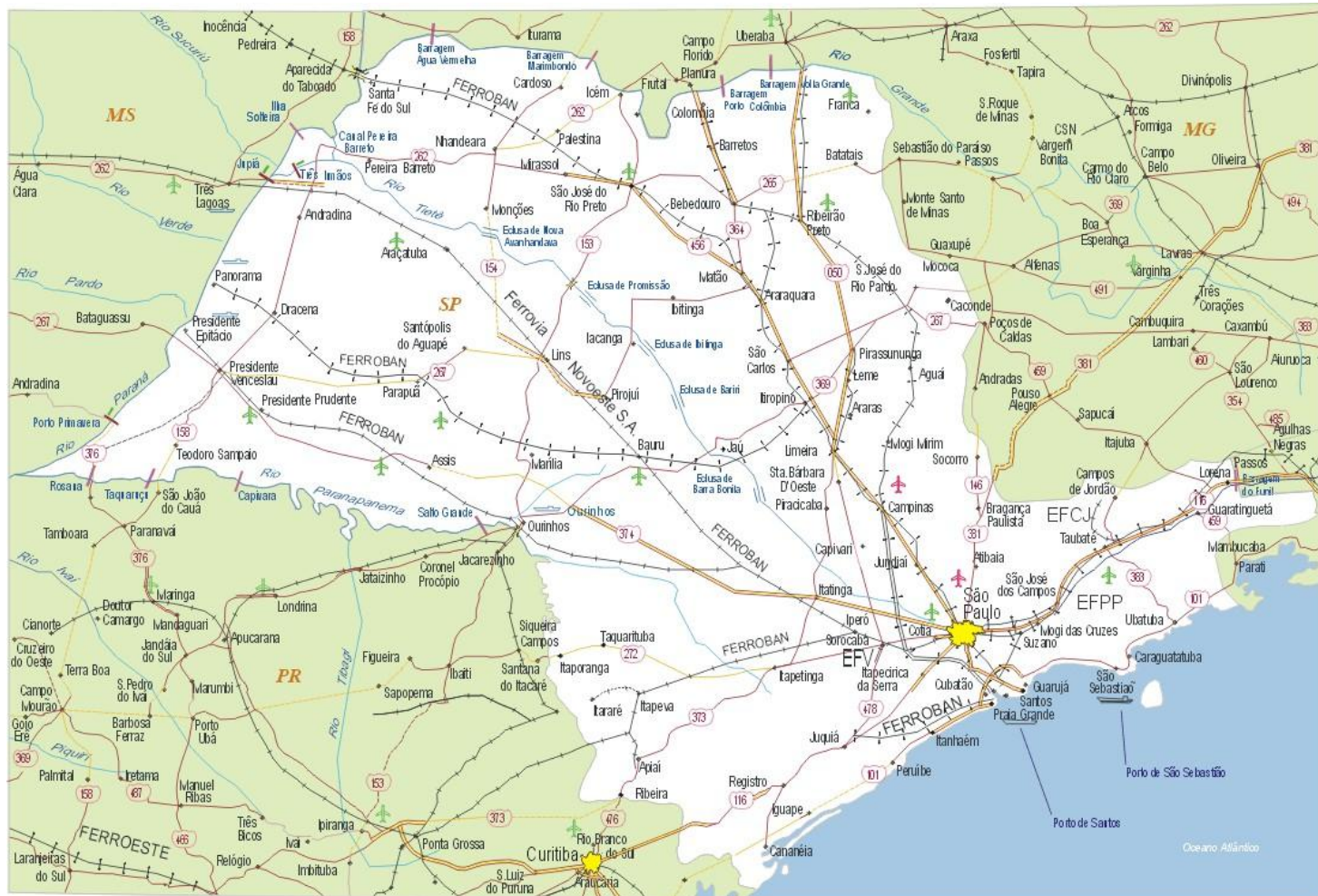
# Multimodal Corridors



- Investments in information technology and reducing bureaucracy for port operations are essential.
- Having fast terminals to short sea operations are major challenges for a sustainable green corridor system.

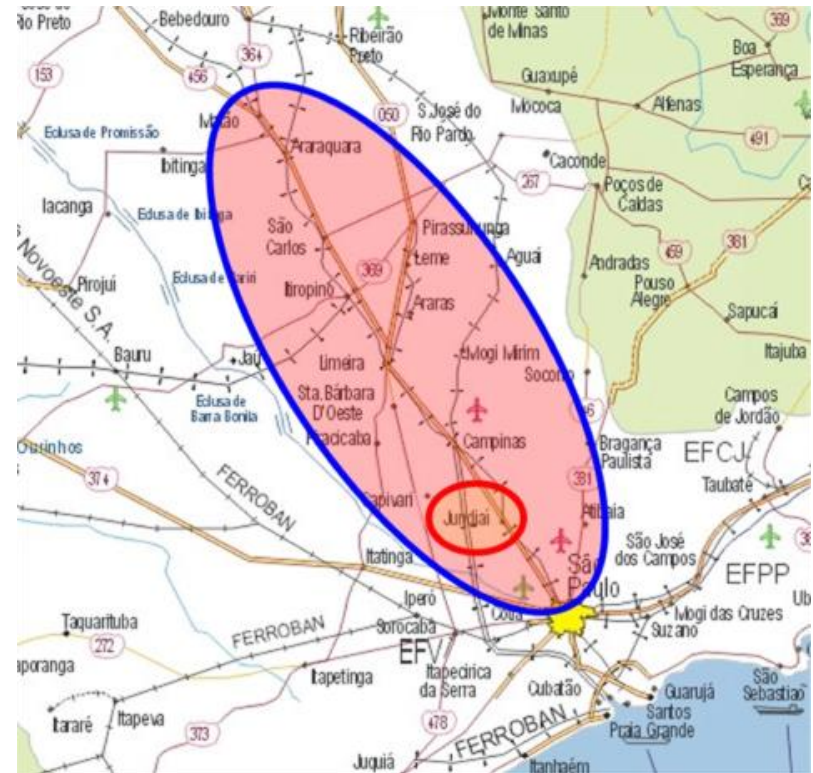


## Example: ICT - Inland Container Terminals



# Multimodal Corridors

## ICT - Inland Container Terminals / Jundiaí



# Multimodal Corridors - Jundiaí



## Green Project

- The trucks should only be used for short distances and door-to-door delivery.



# Multimodal Corridors

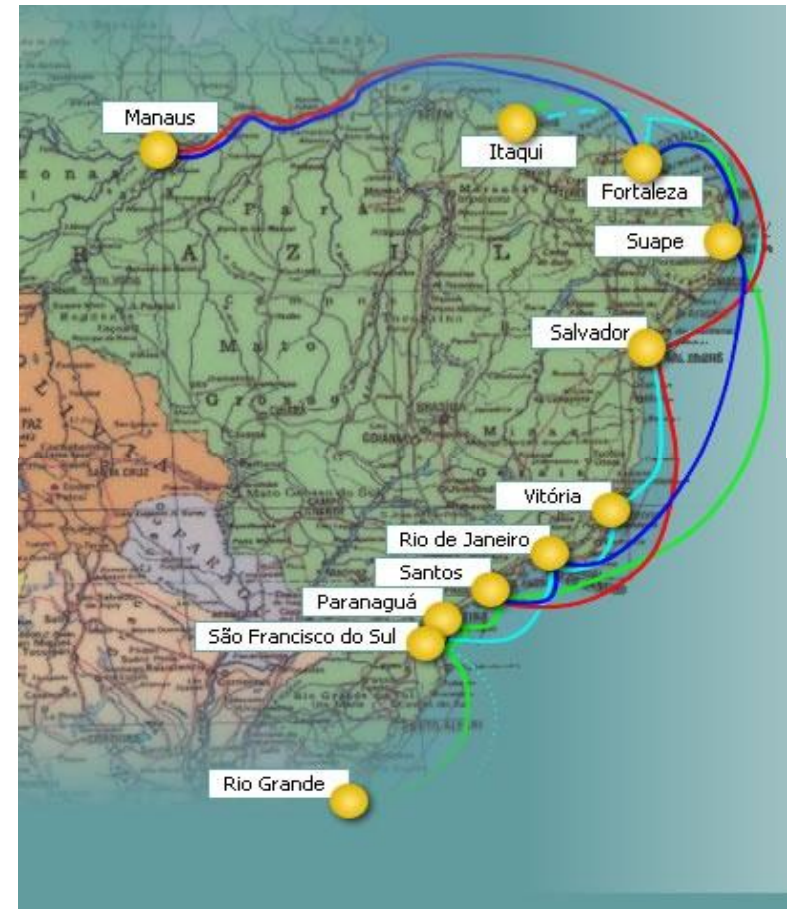
## Beltway Integration



# Green Corridors to Brazil



SSS



- Sustainable Transport Solutions.
- Less Greenhouse Gas.
- Less CO<sub>2</sub>, NO<sub>x</sub>, SO<sub>2</sub>, PM<sub>10</sub>, 25.



# “PROPOSAL FOR A MARITIME GREEN CORRIDOR FOR BRAZIL”

- Project funded by CNPq;
- Coordinator: Prof. Dr. Rui Carlos Botter
  - Professor of exclusive dedication of the Department of Naval Architecture and Ocean Engineering from the Polytechnic School of the University of São Paulo - POLI / USP.
- This project has the institutional support of CISB - Swedish-Brazilian Center for Research and Innovation and the partnership with Lindholmen Science Park and his team of experts located in the city of Gothenburg, Sweden.



# "PROPOSAL FOR A MARITIME GREEN CORRIDOR FOR BRAZIL"

- Specific objectives are:
  - To identify sustainable technologies applied to the Maritime Transportation and Port Operation;
  - To identify the logistical bottlenecks of the corridor that, when eliminated, improve the sustainability indicators;
  - To establish indicators and benchmarking for green corridors;
  - To identify technology gaps and to recommend areas of research, development and innovation aiming the improvement of the corridor sustainability indexes;
  - To enable a Regulatory Evaluation and New Propositions: Currently, what prevents the implementation of the Green Corridor concept in Brazil and what do we need to change?
  - To disseminate results in workshops, seminars, conferences and articles.



# "PROPOSAL FOR A MARITIME GREEN CORRIDOR FOR BRAZIL"

- The project development will be as the following approach:
  - Definition of Performance Indicators for corridors in Brazil, with broad-based discussion on international indicators for this segment;
  - Evaluation of existing green corridors in Europe and their indicators;
  - Definition of technology and its details applied to ships, terminals, equipment, information systems, among other conditions necessary for the establishment of green corridors;
  - Policy, rules and conditions definitions that are necessary for the implementation of corridors in Brazil
  - Definition of Brazilian green corridor;



# CISB AT A GLANCE

## **A non-profit Research and Innovation Association**

focused on implementing Research,  
Technology and Innovation partnerships by:

- Exchanging technology and innovation with Sweden and Europe;
- Stimulating innovation locally and all around Brazil;
- Fostering synergy between Sweden, Brazil and others countries.



*Main office in São  
Bernardo do Campo, SP*



*Synergy between  
Sweden & Brazil*



# CISB Work Package



# Mapping stakeholders

## Actions

Identification of stakeholders within the sector  
(Government, Academia and Industry)

International missions articulation

Analysis of connections

Overview of aspects related to innovation

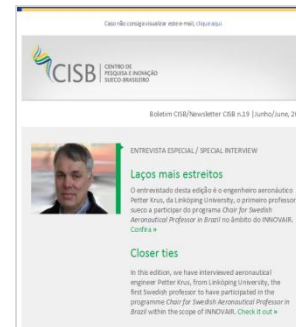
Integration of key partners in the collaboration



# Project Dissemination

## CISB as a platform for project dissemination

- Newsletter (4 per year)
- Press releases
- Workshop SWE BR Collaboration Opportunities in Maritime Logistics
- International Workshop on Green Corridors



# Mapping of funding opportunities

## Actions

Identification of funding Institutions

Mapping of call for projects and other types of funding possibilities

Dissemination of opportunities to project partners

Integration of key partners in the collaboration



**PhD Wilson de Castro Hilsdorf (FEI)**

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